

TWO WAYS TO BEAT BIG TOBACCO AT ITS OWN GAME

GET YOUR HEAD OUT OF THE CLOUDS.

Don't let e-cig vapors cloud your thinking. Tobacco companies want you to vape, because they spike vape juices with nicotine. It's highly addictive and negatively affects the development of adolescent brains, like yours. Don't be fooled by the flavors.

MAKE A BIG STINK ABOUT LITTLE CIGARS.

They're the same size as cigarettes, but they contain far more toxins, including cadmium (a chemical in batteries), cyanide and arsenic (poisons), and formaldehyde (the chemical in embalming fluid).

That's why tobacco companies mask them with fake flavors like watermelon, peach, mint, cherry, and bubble gum. Don't believe their lies.

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