Benefits of Virtual Services

Quotes directly from CSCDE’s participants during the past two years:

“Not feeling isolated and with fellow travelers on our journey with cancer”

“With COVID I feel blessed to be part of a community and feel connected”

“It may not be the same as being in person, but it still has given us a way to be forever connected while at the same time protecting our compromised immune systems”
Dramatic Increase in Numbers

Cancer patients, caregivers and family members served throughout DE:

2019: 1,200 people served
2020: 6,100 people served
2021: 13,600 people served
Role of Social Media, Website and Other Tools

Reaching more people and untapped communities

Website: cancersupportdelaware.org

#CSCDE
Keystones to Success

- Increased value of community partnerships
- Flexibility of funders, grantors and foundations
- Incyte Cancer Care Assistance Fund
Looking Forward

Mission impact of COVID-19 on the future of CSCDE

- Re-evaluate our support and program offerings
- Re-evaluate our delivery model: Hybrid Platform
- Reassess marketing strategies
- Add a new mission component – financially assisting cancer patients in Delaware