

## CANCER CLINICAL TRIALS STAFF



### *Your Role in Cancer Clinical Trials: Enhancing Your Recruitment and Retention Practices Among Medically Underserved Populations*

#### Learning Objectives

By the end of this module, participants should be able to:

- Explain the impact of changing demographics and personal culture within the clinical research setting;
- Describe current issues and future directions related to cultural competency and cancer clinical trials at the individual and organizational level;
- Identify optimal strategies to enhance patient interaction at 5 different points of encounter in the clinical trial setting; and
- Commit to an action plan for implementation of one strategy to enhance patient interaction.

#### Purpose of Training

To improve recruitment, consent and accrual procedures and processes, especially among ethnic and racial minorities and the medically underserved.

**For additional course information and free registration,  
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\*Continuing education credits are available through Clinical Directors Network (CDN) for physicians, nurses and social workers. [www.CDNetwork.org](http://www.CDNetwork.org)

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